Why Study German if you live in Michigan?

According to the Michigan Economic Development Corporation, Michigan is home to 610 companies connected to Germany: 350 German-owned companies, and 260 companies with partial German ownership in Michigan. In addition, there are 75 Michigan-based companies with operations in Germany, which is the State’s largest European trade partner.

We know for a fact that these companies are in need of employees who can speak German, have first-hand experience of living in Germany, know about German history and culture, and are in position to understand German business and consumer practices.

A report entitled Are They Really Ready to Work? Employers’ Perspectives on the Basic Knowledge and Applied Skills of New Entrants to the 21st Century Workforce underscores the need for college graduates with global competency skills.

Based on a survey of 431 human resource professionals, knowledge of foreign languages, cultures and global markets are cited as becoming increasingly important for college graduates entering the U.S. workforce.

Survey participants cited foreign languages as increasing in importance over the course of the next five years – more than any other basic knowledge area or skill.

The global economy is here to stay. The only question is: Do you want to watch it from the sidelines, or shape its future?

**KNOWLEDGE • SKILLS • EXPERIENCE • PERFORMANCE**

These are the pillars of undergraduate studies in German at WSU that prepare you for jobs and careers in the 21st century.

If you are motivated, wish to be challenged, and what to stand out among the crowd, German Studies at WSU offers you a truly international education where you can:

- gain in-depth knowledge of German culture and society
- learn useful research and information technology skills
- acquire practical and marketable intercultural competencies
- achieve certifiable advanced German language proficiency

Best of all – you’ll can fulfill B.A. major or minor requirements by studying in Munich for a year or semester!

Learn German and Discover your Future!